

To enlarge international volunteering between sister cities

Documentation of the opening conference

Köln, 12. – 16.12.2017



Reports written by

| name | Organisation | sister city |
|----------------------------|--|--------------|
| Anna Alevra (AA) | Praxis | Thessaloniki |
| Mariann Arkosi (MA) | Centrul de Voluntariat | Cluj Napoca |
| Olympia Datsi (OD) | | Thessaloniki |
| Ulla Eberhard (UE) | Kölner Freiwilligen Agentur | Köln |
| Rosalia Marchese (RM) | Associazione Scambieuropei | Torino |
| Anna-Maria Meier (AM) | The Israel Volunteer Association (IVA) | Tel Aviv |
| Sara Santiago Coderch (SS) | Asociación Mundus | Barcelona |
| Ekaterina Vitte (EV) | Icye Russia/Lastochki | Wolgograd |
| Zafer Yilmaz (ZY) | Genctur | Istanbul |

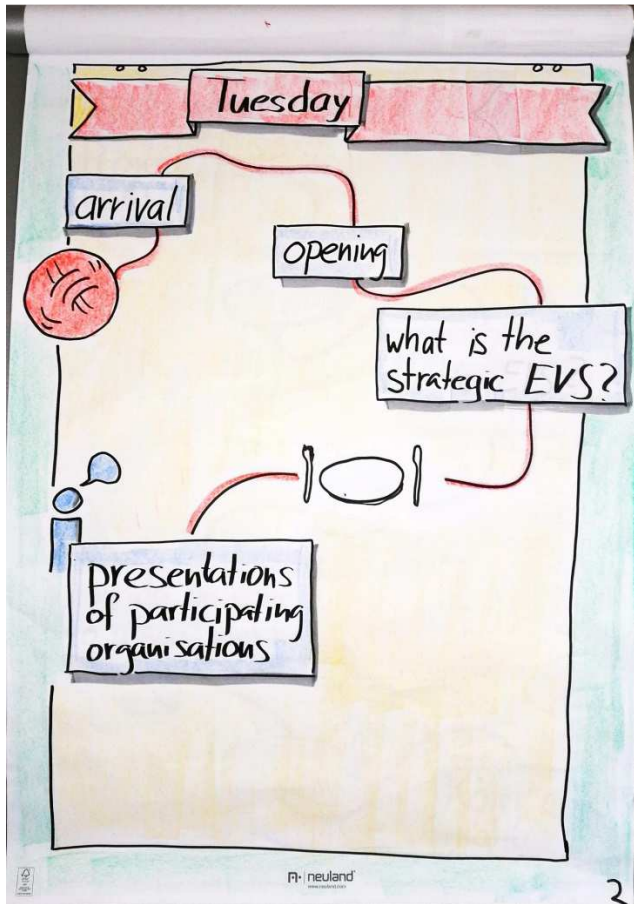
Fotos: Susanne Hauke and Ulla Eberhard, Kölner Freiwilligen Agentur

(update: 21.2.2018)

Content

| | |
|---|----|
| Tuesday, 12.12.2017..... | 3 |
| Opening..... | 3 |
| What is the Strategic EVS about?..... | 3 |
| Wednesday, 13.12.2017..... | 5 |
| Project visits..... | 5 |
| How do we find volunteers to send abroad?..... | 5 |
| How do we come to a good match? | 7 |
| Köln at night..... | 7 |
| Thursday, 14.12.2017..... | 8 |
| Town Hall Meeting | 8 |
| Preparation and debriefing of volunteers..... | 9 |
| Meeting with sister city associations | 10 |
| Friday, 15.12.2017 | 12 |
| Project visits..... | 12 |
| Why do we participate in EVS? | 12 |
| What is important for our cooperation? | 13 |
| Köln at night..... | 14 |
| Saturday 16.12.2017 | 15 |
| Planning for the future: what measures should be taken? | 15 |
| Evaluation of the conference..... | 16 |
| Work plans | 17 |
| Work plan of Lastochki..... | 17 |
| Work plan of IVA..... | 18 |
| Work plan of Genctur | 18 |
| Work plan of Scambieuropei | 19 |
| Work plan of Mediarť..... | 19 |
| Work plan of Mundus | 20 |
| Work plan of the Centrul de Voluntariat Cluj Napoca | 20 |
| Work plan of the Kölner Freiwilligen Agentur..... | 22 |
| ANNEX..... | 23 |
| List of participants..... | 23 |
| The Strategic EVS: Project description | 24 |

Tuesday, 12.12.2017



Opening

Welcome by Barbara, board of Kölner Freiwilligen Agentur

Welcome by Ulla, director of the Kölner Freiwilligen Agentur

Introduction of the participants

What is the Strategic EVS about?

Ulla gave her opinion about the meaning of international volunteering.

Each year we see the impact of international volunteering two ways:

- The volunteers grow inside themselves. They become a stronger personality. Open minded. Open for other cultures. This is very important in a world where a liberal attitude is not given for free any more. See Trump, Marine le Pen and others.
- The hosting projects receive help in most of the cases. They become a stronger actor in civil society. Specially at the moment we need strong actors in civil society, strong enough to make a stand against the attitude "people cannot influence anything".

Both aspects of impact have a very important political meaning:

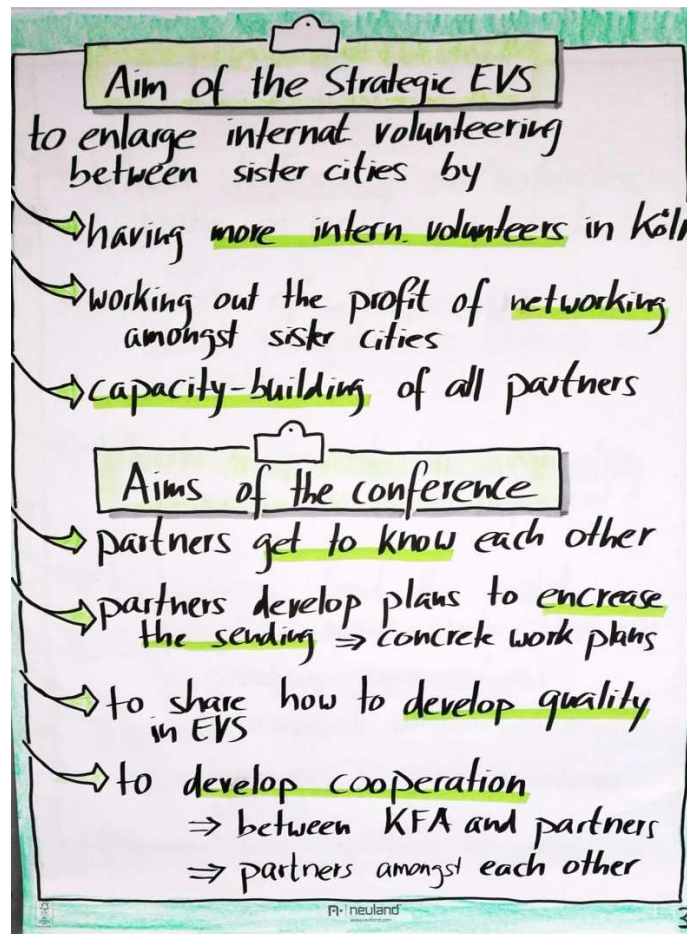
- Through meeting face to face things begin to change.
- Sometimes from small to big.

Ulla gave two examples for this:

- She reminded that in 2016 we had a very interesting conference in the Cologne town hall, where we celebrated 50 years official relationship between Germany and Israel. It showed that the school exchange started even before the diplomatic relationship. It was the school exchange that opened the doors for the diplomatic relationship.

- In these times we have a difficult relationship between the governments of Germany and Turkey. Many journalists and writers are in prison. Youth exchange between Istanbul and Köln becomes very up to date.

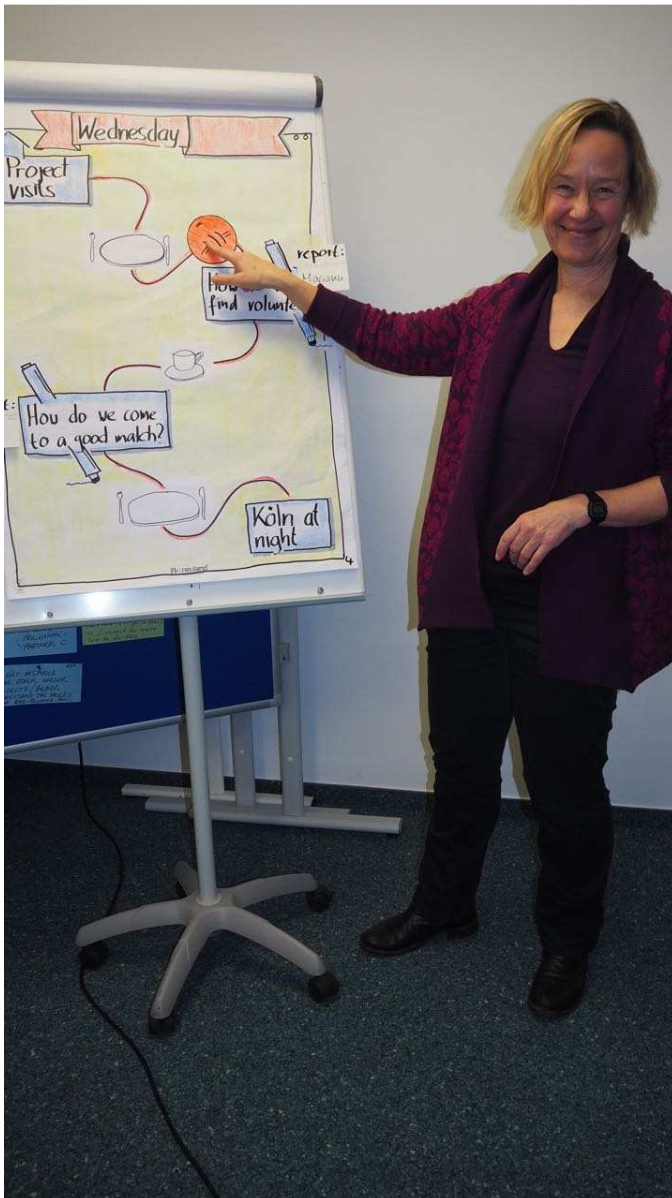
We are no politicians. But we have means that make people and civil society more powerful. The Strategic EVS should make a contribution to these political aims.



Ulla explained the Strategic EVS-Project "To enlarge international volunteering between sister cities", see Annex 2

(UE)

Wednesday, 13.12.2017



Project visits

Don Bosco Club

- Talk with Tizian Ruckenbauer, EVS-volunteer

Bundesverband Information und Beratung für NS-Verfolgte

- Talk with Meike Wulf, tutor for volunteers and Akku Diusenova, EVS-volunteer

How do we find volunteers to send abroad?

The session on “How to find volunteers” started with a short sharing of the impressions related to the hosting project visits that had taken place in the first half of the day.

The main idea of the session was to find answers to 6 main questions regarding the promotion of the open stages, the profile of target groups and how these groups can be reached, as well as what is needed in the phase of recruitment to assure an authentic preview and sound understanding of the activities of the stage.

For the answers to be outlined, the 6 questions were discussed in groups of 3 persons, exchanging with each other the experiences, insights and opinions. To summarize the small-group sharing, each group

chose a number of 5 so-called "strong statements": short affirmations about the most relevant findings of the discussion.

These statements were then presented to the other groups. Several overlapping ideas were identified, such as the importance of targeted but inclusive promotion and the value of the previous EVS volunteers hosted by the same organization (experience, realistic picture of the project activities, understanding of the possible challenges, etc.). Nevertheless, certain "strong statements" showed a difference in the perception about the recruitment process among the different partners. In any case, it remains to explore during the next months which set of strategies works the best for each sending NGO.

(MA)

How do we find volunteers to send abroad?

- Which measures do you have? Which work well?
- Which material do you have for public relation?
- How do you address certain target groups?
- Which role do former volunteers play for finding new volunteers?
- What information from your PO do you need? At what time?
- How do you make sure that applicants have all necessary infos?

Involvement of current/previous volunteers in the process

Promotion

Targeting

Alumni

Platform for current opportunities

1. YOUTH 17-30
FROM ALL THE COUNTRY WE'RE TRYING TO CHANGE TO A LOCAL - great Local websites!

2. LOCAL LANGUAGE paper material website NEWSLETTER WE DON'T USE ANY PRINTED PAPER social media news - papers

3. No, certain target groups but anyone within the EVS age group!

4. Ex-EVS volunteers advise us to their friends or come and tell their experience in our meetings.

5. We ask an info-sheet which contains all the facts of project like accommodation, food, public money, books of etc, etc. from the PO as soon as it is ready preferably before the approval of the project.

6. We ask the PO to make a skype interview with the volunteer.

1 website for calls
- FB group for approved projects
- meetings, info days
- announcements - social media

2 Meetings with schools, FB group news letters database guide and flyers

3 Depends on the group for exmp Goethe Institute for german language

4 friends - active groups mentors - prep. trainings articles meetings with future volunteers

5 The sooner the better the more info the better

INFOPACK

How do we come to a good match?

Gathering with the participants and representatives from three different placements + volunteers:

- Bundesverband Information und Beratung fuer NS-Verfolgte (Meike Wulf)
- Elisabeth Fry Haus (Manuela Pawlik)
- Kids (Dominik Tump)
- Guilia Micheli (volunteers)
- Kilian Schayani (volunteer)
- Leonie Senker (volunteer)

Distribution into three different groups for discussing the following questions:

1. Which differences do the volunteers make in the hosting projects?
2. Selecting the volunteers: Which skills, qualifications or talents of the volunteers are important?
3. Which step of the application process do you find most important for a good match?
4. What can sending organization, intermediate organization and hosting projects do, so that volunteers find the right project?

Collected answers/statements in the plenum:

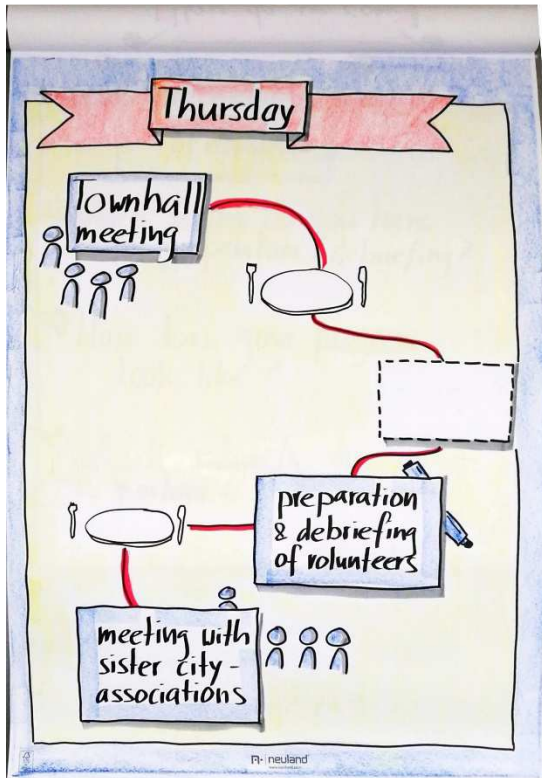
- Honesty from all sides – volunteers, intermediate & sending organization, projects
- Interview prior to final selection is helpful
- Communication + chemistry
- Hobbies are important (of the volunteers)
- Suitable volunteers are added value for the projects
- A small homework as part of the selection process is helpful to check the motivation
- The volunteers should be aware of their own load-capacity
- The hosting project should underline the possible challenges
- In the selection process there could be “black boxes”
- All parties should be open minded and ready to learn new things – they should also be ready for surprises

(AM)

Köln at night

Tour, guided by Ulla Mialkas

Thursday, 14.12.2017



Town Hall Meeting

We met Mrs. Klütsch at the townhall on the 14th of December. At the beginning of the meeting, she presented briefly the work of the municipality in the field of sister cities relationship.

As we said, Köln has 22 sister cities all around the world and the main aim is to bring people together. Köln not only has relationship and meetings directly with its sister cities, but also organized different local association for each city which carry on the collaboration. Every year, the municipality also meets 2 or 3 of these associations to share past experiences of the year and to schedule future plans. In this way, mutual agreements and trust is created between the Köln municipality and the related associations.

In order to support the work of the associations directly related to the sister cities, the municipality offers grants to them. Besides that, other funds are open to all the NGOs or schools which want to elaborate projects involving some of the sister cities.

Regarding the questions we asked:

→ material to promote Köln with our candidates: Mrs. Klütsch will ask to the youth department. Also, we can find some videos in the website of the tourism or economic department (I did not find them in the website, but searching on youtube I found this one that is pretty nice:
https://www.youtube.com/watch?v=_W9qK3feOio).

→ events for the volunteers: the municipality organizes meetings to present the opportunities abroad and they often invite volunteers from abroad to greeting them

→ accommodation and public transport: the municipality cannot help about it, it has to be planned by the coordinating or hosting organization. What they can do is to organize tours. For the accommodations they suggested to contact the sister cities associations, since they know local families who might be interested.

→ letter of recommendation for Sending Organizations: they will do it and they will also provide contacts of the reference people in each of the sister cities involved in the EVS strategic project

→ Benefits of the municipality in being involved in such projects: every exchange means getting closer to another country. It is a task of the municipalities to support the active citizenship and it is also written in the agreements that sister cities signed. Each of the regional department support the NGOs involved in such a

process, since it is in their interests: local communities, not the state, are involved in the sense of citizenship.

(RM)

After the conference Mrs. Klütsch sent links to websites, that show videos about Köln. She sent a link that need registration:

- <https://www.markenshop-koeln.de/page,filme-ueber-koeln.htm>

The video „Cologne in Motion“ might fit best. Mrs Klütsch informs that videos from this website must not be shortend.

Videos without registration on Youtube:

- https://www.youtube.com/user/KoelnTourismus/videos?disable_polymer=1
- (https://www.youtube.com/watch?v=9oH_spPUg1Y)
- (<https://www.youtube.com/watch?v=Tu81bwsxB0k>)

For more information you can contact Mrs. Stawinoga (Marie.Stawinoga@koelntourismus.de)

Preparation and debriefing of volunteers

The participants discussed the questions for sharing their experience about preparation and debriefing of the volunteers:

- Which settings do we have for preparation/debriefing?
- How does your program look like?
- Which subjects are important?
- How do you evaluate the preparation/debriefing?
- How do you motivate the volunteers to take part in the debriefing?
- What does the sending organisation do between the preparations and debriefing (during the service)?

Participants of the conference were divided in 2 groups to discuss this questions. In our group we had representatives from Greece, Spain, Romania, Turkey and Russia. So after discussing and sharing our experiences we pointed these important setting for preparation of volunteers in our group:

1. Interview of volunteer about his needs, hobbies, expectations, give him full information about EVS and hosting organisation.
2. Send to volunteer infopack about EVS and his project. (Mariann shared with us some videos about EVs volunteers, which they send to future volunteers).
3. Communications by Skype with hosting organisation after they approve the volunteer.
4. Start process practically: insurance, buy the tickets, meeting with former volunteers, HO can send links, brochures, articles from other volunteers.
5. Predeparture training.

Susanne from KFA shared with us how they prepare the volunteers before the projects:

EVS volunteers have 10 days seminar for preparation same like the volunteers sending by government voluntary program. The EVS volunteers have to find donations.

The seminar has this activities for the volunteers:

- make group together
- AA - to read, to understand, to sign
- Visit the hosting project in Cologne, the same like they go to do
- Evaluation of the 1 day in host project
- Discussions about globalisation, go abroad like a German, icebreaking, culture shock and differences
- Meeting for former volunteers with future volunteers
- Reception with major and municipality

The second group spoke about this important topics in preparation of volunteers like:

- Conflict management
- Intercultural learning
- Practical arrangements
- Questionnaire for the volunteers
- Infokit

Important that 2 groups found during their discussions is that sending NGO has to be sure - the volunteer get minimum standard information. Sending NGO sets a minimum content for the preparation phase.

In the end of discussions participants of the conference made the following conclusions:

- The SO make sure that the volunteer understands all information
- Important content: rights, obligations, expectations
- To create mutual trust between the SO and volunteer
- The volunteers get to know that he/she needs to be in contact with SO
- The SO and HO have the same attitude towards the volunteers
- The SO has a preference for several steps of preparation
- To create “win-win’ situation between all actors
- To get to know real motivation of volunteer

Motivation for the briefing:

- Ask the volunteer what will you do afterwards
- Obligation in the AA
- A good relationship to the volunteer during the year helps.

(EV)

Meeting with sister city associations



On Thursday afternoon the partners of the project had the opportunity to have a meeting with the associations that support the city twinning. The associations that came to the meeting were:

- Filia – Gesellschaft zur Förderung der Städtepartnerschaft Köln-Thessaloniki e.V.
- Verein zur Förderung der Städtepartnerschaft Köln – Barcelona
- Verein zur Förderung der Städtepartnerschaft Köln – Istanbul
- Verein zur Förderung der Städtepartnerschaft Köln – Wolgograd
- CologneAlliance, Gesellschaft zur Förderung der Städtepartnerschaften der Stadt Köln e.V.

The participants had the opportunity to ask them what are the main objectives of their organization, what kind of exchange they do with their twin city and how we can collaborate with these organizations.

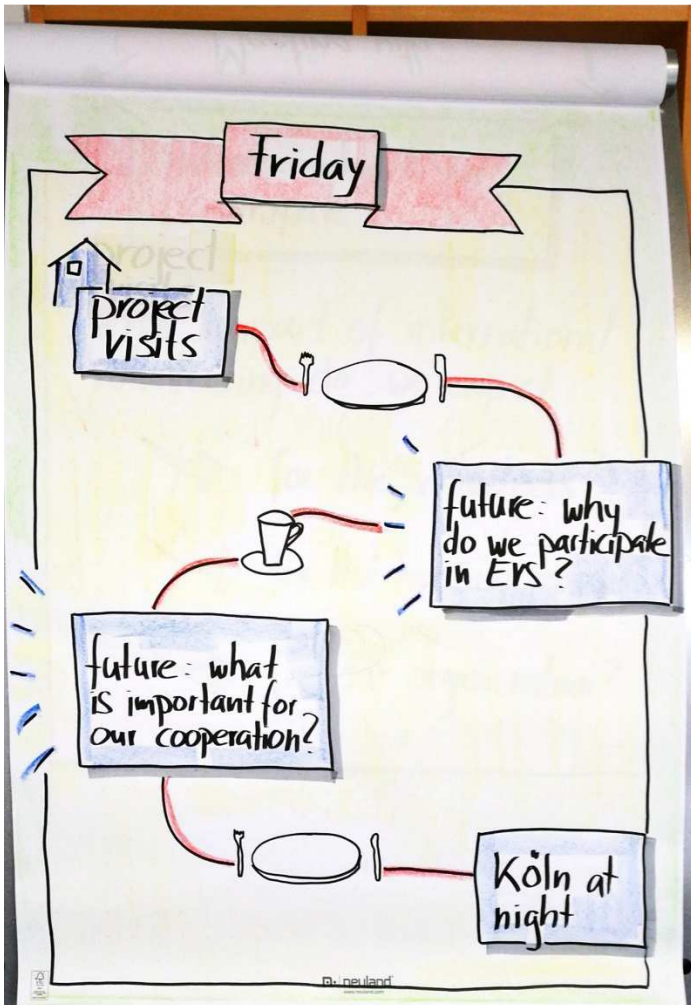
The partners had different experiences in this meeting, but thanks to this:

- There were some ideas that it can help to have new youth exchanges between the twin cities.
- The associations learn about the Erasmus+ program and the opportunities that brings this program for the twin cities.
- We talked about the problems of the accommodation of the volunteers and they talked about solutions, with the help of these associations.
- They had an exchange of different ideas about how they can have new relationships between the organizations.

It was an interesting meeting and everyone learn about it.

(SS)

Friday, 15.12.2017



Project visits

Elisabeth Fry Haus

- Talk with Manuela Pawlik, tutor of EVS-volunteers

Kids

- Talk with Dominik Tump, tutor of EVS-volunteers and Guilia Micheli, EVS-volunteer

Visit of the office of the Kölner Freiwilligen Agentur

Why do we participate in EVS?



What is important for our cooperation?

In this session, we discussed how do we see our cooperation?

Firstly, we shared In 3 round tables, discussing what the important element for our good cooperation is. Each one of us according our personal and our organisation experience proposed the founding components of good cooperation.

All the participants/partners converge on the same basic things:

- DE/KFA: transparency & reliability
- TR/Genctur: clear and detailed info project on Description, Set agreement about the responsibilities on CO/HO/SO/, Agreement on payment and its timetable
- SP/MUNDUS: Good communication, Honesty, Feedback
- IT/Scambieuropei: Good communication & honesty, on feedback, Quality information,
- RU/Lastochki ICYE: Good communication, personal contacts, truthful information
- GR/PRAXIS: punctuality (deadlines, timetable, ctr), Follow every online conversation, clarify on not well understand points
- ISR/ Israel Volunteer Association: Contact among us and on both ways Patience on communication, support, transparency, honesty, information
- RO/CENTUL DE VOLUNTARIAT: ... Common as above

We discovered that independently from our different culture background we all focus on the same things in the point of our good cooperation.

Secondly we discussed these questions: Which Complementary Activities of the Strategic EVS would be helpful for your work? And on which parts of the Complementary Activities would you like to be part of? Where would like to take the lead? We specified what organisation will be undertaking which of the Complementary Activities to enlarge our international volunteering network.

The initial proposal for the workshops with the municipalities was:

- 4 workshops in sister cities in 2018 and 2019, each 4 days/ 3 nights
- Presenting EVS with sister cities, discuss how municipalities can promote European citizenship through international volunteering
- Possibly in addition: Sharing good practice in recruiting volunteers, Visiting hosting projects
- Involved 4 cities and each one time 5 participants from abroad
- Budget 13.493,56 €, Per city 3.373,39 € (3.036 € grant own means). Eligible for flights, accommodation, food, technical.

The initial proposal for campaigns in sister cities to find volunteers was:

- Jan-April 2018 and Jan-April 2019 and Jan-April 2020
- Research of institutions that teach German or that promote German culture, - Finding multipliers who have contact to potential volunteers, -Compiling info-material and presentations , -Making mailings to young people and presentations at schools or universities.
- Involved 7 cities.
- Budget 5572,56 € , Per city796,08 € grant and 79,60 € own means. Eligible for staff or material

During the conversation about the workshops, addressing When, Who organizes, Who takes part, We decided it is better to organize 2 meetings (instant of the 4) taking part all the participants in all these Complementary Activities.

- MUNDUS organisation proposed that they could organize a workshop maybe after October 2018 in Barcelona/Spain (on "How to work with the municipalities", "sharing good practices", and need to do campaign to German schools to find volunteers)

- PRAXIS proposed a workshop in Thessaloniki & meeting with the international department of Thessaloniki's municipality and campaigns to German institutions and organizations for recruiting volunteers. Proposed period during the 1st semester of 2019
- Israeli Volunteer Association Campaign addressing potential German speaking volunteers
- IT meeting with German institutions in Torino

The session continued to the next day.

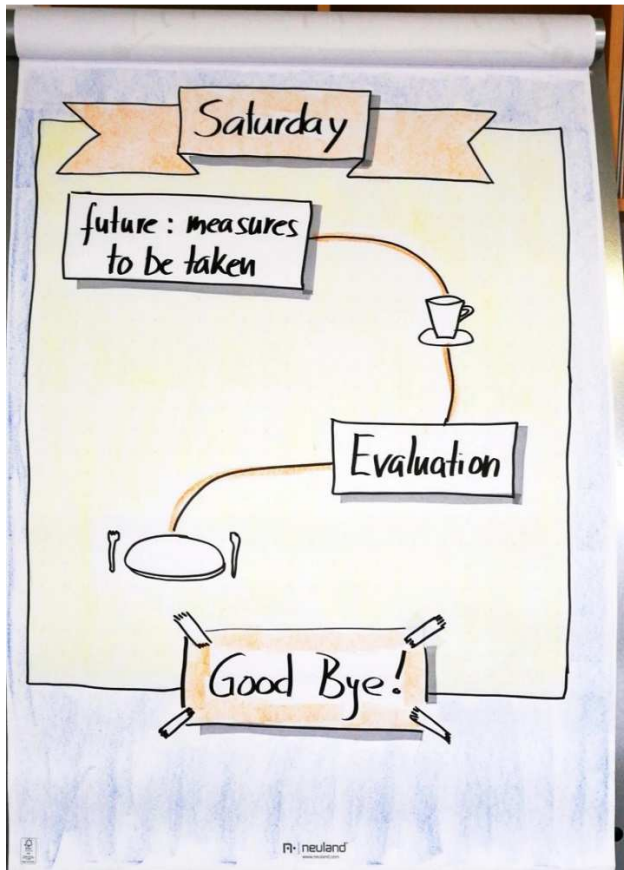
(AA)

Köln at night

Visit of the Christmas market and the brewery Früh



Saturday 16.12.2017



Planning for the future: what measures should be taken?

Timeline

As for the plans for the future, all the associations involved in the project decided to follow some steps:

- 15/01/2017 KFA will send the application form to be used for collecting candidates. Candidates will have to send it in German, along with the CV and a motivational letter
- 01/04/2017 Application deadline: SOs will send their best candidates
- 30/04/2017 Second application deadline (just in the case that the first deadline was not enough to collect fitting applicants)
- End of May Selection (depending also on HOs)
- 01/09/2017 START OF THE ACTIVITIES

As for the applications, volunteers can be asked for help in writing their application in German, but they have to write it in the Cover Letter.

Volunteers can buy their flight tickets after the Volunteer Agreements are signed.

Measures to be taken for the workshop organized by the sister city organizations

We all agreed that it would be best to have just 2 meetings instead of 4. Ulla will have to ask for the approval of this change to the German National Agency.

In this case, the meetings will be held in Thessaloniki and Tel Aviv. Of course, a staff meeting within these organizations will be implemented before having confirmation.

The deadline to have confirmation from the NA and the 2 organization: end of January

Dates:

- Tel Aviv: October/November 2018
- Thessaloniki: last week of November 2019 (?)
- Köln: Spring (around May 2020)

In the case that the NA will not approve the change and we will have to implement 4 workshops, the other two cities might be Istanbul and Barcelona.

(RM)

Evaluation of the conference

Participants were given 5 minutes to have a look at the posters created during the seminar days to remember what we have spoken and done, in order to reflect their opinions for the evaluation of the seminar.

Then the expectation notes which were written on arrival were hanged on the wall and participants were asked to collect their own expectations which were realized. Many cards were taken out and only a few left on the wall.

A verbal explanation done by the participants as below:

- Ekatherina: Most of my expectation have been met. It was good to get to know the other partners of the project. I am glad to present my own organisation and hope to get more volunteers from project partners.
- Anna: All my expectation oriented on the program was met. I am satisfied that we had covered.
- Zafer: It was nice to be in the sister city and get to know the hosting projects which I found the most valuable part of the seminar.
- Sara: All my expectations were fulfilled. Everything was perfect. Although speaking about the 2 years plan is a bit unclear, I learned how to deal with it.
- Mariann: I am very happy about what we got from here. We all have been treated like real partners. I have now a schedule about my work plan.
- Rosalia: It was really nice to visit the projects where we will send our volunteers. So that we can describe them in a more realistic way.

Finally a written evaluation form was distributed to fill in by the participants.

Ulla then expressed her feelings as below:

- Preparing this seminar was a lot of work. Our work plan for the future was already sent you by e-mail. It was so much fun to host you as you were all very much involved. I really appreciate that the partners have developed their own ideas and working methods and plans for the project. I feel stronger now having you around.
- I remember our first conference in 2003, it was a very starting step for us. There were many different ideas about the international volunteering among the participants. But I saw here that we all have the same feelings, more common values. Within last 15 years it is a big development. I am very glad to see it.

(ZY)



Work plans

Each organization worked out a work plan that shows activities that should be undertaken in the future

Work plan of Lastochki

Proposal for EVS 2017-2020

Strategic aims:

- to send more volunteers to this countries (cities)
- to receive volunteers in Samara from partners
- to receive ≈ 20 requests from German speaking applicants
- to send ≈ 9 appl. to KFA
- to send ≈ 3 volunt. to KFA

Cooperation with S. organisations and municipality of Samara, promotion of our EVS projects like hosting.

Our activities:

- share inform. about KFA projects (via news letter, web.site ICYE.ru, FB, group "VKontakt", e-mails)
- share about KFA projects in Volgograd (groups "VK", Goethe Ins., contacts from Cologne association)
- to adress schools with German classes, University with language courses, Goethe Institut, German cultural center (Church), meetings in our organisation

until March 2018

01.04.18 \Rightarrow application dead line KFA.
30.05.18 \Rightarrow Selection
01.09.18 \Rightarrow Start of EVS.

Conference:

- \rightarrow speak with team about participation
- \rightarrow networking with partners.
- \rightarrow set the dates / cities:

- \approx November 2018 - Tel-Aviv
- \approx November 2019 - Thessaloniki
- Closing conference \rightarrow Spring 2020 Köln.

(EV)

Work plan of IVA

| Proposal 'Workplan Strat. EVS' Israeli Volunteer Association (IVA) | Campaigns / | Conference | | | | | | | | | | | | | | |
|---|---|--|----------|-----------------------|----------|---|----------|------------|----------|--------------------------------------|----------|------------------------------------|----------|---------------------------|--|-----------------------|
| <p>Strat. aims:</p> <ol style="list-style-type: none"> 1) Creating a system/platform (virtually) for presenting the volunteer projects abroad 2) Network building in Tel Aviv for distributing information 3) Conceptualizing the process of recruitment <p>Aims for sending:</p> <ul style="list-style-type: none"> → Receive request : 40 → Send applications : 9 (min.) → Send volunteers : 3 (min.) <p>Activity planning:</p> <ol style="list-style-type: none"> a) Virtually system → 15.1.18 ? Online start : 20.01.18 b) Placement descr. → 15.1.18 c) Networking: Research German based organization → 31.12.18 Contact : 20.1.18 / Meetings → 15.02.18 Newsletter publishing until 01.04.18 d) Conceptualizing → 15.01.18 | <p>Aim:</p> <p>One campaign in the Goethe institute until April 2018 better : March 2018</p> <ul style="list-style-type: none"> → Contacting } 15.02.18 → Meeting } <p>One campaign / meeting with TLV municipality → 28.2.18</p> | <p>Aim</p> <p>Hosting & preparing a conference for the Strat. EVS partners Nov 2018</p> <ul style="list-style-type: none"> → Budget planning → Accommodation → Municipality visit → Seminars location → Transportation → Schedule planning → Food → ... | | | | | | | | | | | | | | |
| | <p>Basic timeline</p> <table border="1"> <tr> <td>31.12.17</td> <td>Research organization</td> </tr> <tr> <td>15.01.18</td> <td>Virtually system, Placement descriptions, Concept</td> </tr> <tr> <td>20.01.18</td> <td>Publishing</td> </tr> <tr> <td>15.02.18</td> <td>Contact and/or meeting organizations</td> </tr> <tr> <td>31.03.18</td> <td>Meetings (municipality - 28.02.18)</td> </tr> <tr> <td>01.04.18</td> <td>Campaign Goethe Institute</td> </tr> <tr> <td></td> <td>Deadline applications</td> </tr> </table> | | 31.12.17 | Research organization | 15.01.18 | Virtually system, Placement descriptions, Concept | 20.01.18 | Publishing | 15.02.18 | Contact and/or meeting organizations | 31.03.18 | Meetings (municipality - 28.02.18) | 01.04.18 | Campaign Goethe Institute | | Deadline applications |
| 31.12.17 | Research organization | | | | | | | | | | | | | | | |
| 15.01.18 | Virtually system, Placement descriptions, Concept | | | | | | | | | | | | | | | |
| 20.01.18 | Publishing | | | | | | | | | | | | | | | |
| 15.02.18 | Contact and/or meeting organizations | | | | | | | | | | | | | | | |
| 31.03.18 | Meetings (municipality - 28.02.18) | | | | | | | | | | | | | | | |
| 01.04.18 | Campaign Goethe Institute | | | | | | | | | | | | | | | |
| | Deadline applications | | | | | | | | | | | | | | | |

(AM)

Work plan of Genctur

OUR STRATEGIC AIM:

- To attract good German speaking young people to join in city twinning project of KFA
- To have closer contact with the İstanbul municipality to search for possible Support and co-operation
- To improve co-operation between GENÇTUR-KFA
- To get Turkish speaking volunteers from Köln via KFA

OUR AIMS FOR SENDING EVS

- to offer direct possibilities for German speaking Turkish volunteers : We have a big waiting list of candidate EVS volunteers who wish to be placed in projects in EU countries. Unfortunately most of them cannot speak a foreign language. Although some of them speak very good English, German speakers are very few.
- I will go through our waiting list and send a private letter to those who speaks German and will organize a meeting in our Office for those who are interested in, before mid of January.
- to send applications to KFA : If I find any suitable candidate, I will send his/her CV and motivation letter to KFA before 01.04.18
- If selected our volunteer can start on 01.09.208

OUR ACTIVITIES

to address schools with german classes

- We are in contact with Goethe Institute- Istanbul as well as some universities where they teach German to raise German teachers. We can arrange a Meeting with the attendants of German courses at GII and the students of those universities to promote city twinning projects.
- As mentioned above I will also send a mail to our mailing list and look for potencial EVS candidates. I will also announce the project on our newsletter & Facebook.

networking with our partners

- If the interested partners fail to organize a conference we can replace with them to host a conference

(ZY)

Work plan of Scambieuropei

OUR STRATEGIC AIMS ARE

- to raise the numbers of candidates in Torino
- to spread the voice about EVS projects among young people from Torino
- to have multipliers in Torino who will continue the promotion thanks to our support

OUR AIMS FOR SENDING EVS

- to receive 15 request from German speaking applicants
- to send 5 applicants to KFA
- to send 5/6 applicants to KFA

OUR ACTIVITIES

- to call the Torino international department / youth department by January 2018
- to call The Goethe Institut of Torino by January 2018 to set a meeting
- to search and call professor from the Foreign Languages department in Torino and set a meeting by January 2018
- to create a call for the HO projects by the end of January 2018 (www.scambieuropei.info)
- to put the call in our newsletter at the beginning of February
- to ask Giulia to share articles/photos/videos to show to the meetings by February 2018
- to have an InfoDay with the collaboration of the International Department by February 2018
- to have a meeting with the university course and Goethe Institut by February/March 2018 (that also depends on when courses finish or start...)

(RM)

Work plan of Mediart

Our strategic aims

- To inform the local community and youth for the city twinning project of KFA;
- To work close with the Municipality of Thessaloniki and specially with the municipal office of Tourism Development and International Relations;
- To strengthen the relationship, to improve cooperation and establish a sustainable work plan among twin cities, Köln and Thessaloniki;
- To introduce the two cities to their youth and exchange good youth policy practices;
- To host German youth in Thessaloniki and Serres;
- To work more on common projects with KFA.

Our aims for sending EVS

- To offer more possibilities for Greek and German speaking volunteers;
- To offer more EVS possibilities;

- To offer a qualitative EVS programme to youth who are interested in social-cultural activities;
- To send motivated and well prepared EVS candidates to KFA;
- To cooperate with KFA in all stages.

Our activities

- To make a list of all the German speaking institutes, NGOs and departments in Thessaloniki;
- To inform the Greek-German Youth Exchange Office;
- To call the Goethe Institute of Thessaloniki and schedule a meeting;
- To call the municipal office of Tourism Development and International Relations;
- To organize info days in German language schools (public or private);
- To create the open call and share it via all the online social networks of PRAXIS;
- To inform our local volunteers and people from our network to spread the word.

(AA, OD)

Work plan of Mundus

| ACTIVITIES | | TIMELINE |
|--|---|----------------------|
| To adress schools/organizations german culture | | |
| | to research and contact | until 15 of february |
| | Conference | All march |
| newsletter | | |
| | insert in our newsletter | February and March |
| Website | | |
| | open call in our website | February and March |
| Networking with our partners | | |
| | Have a meeting with the coordinator of YIC of Barceloní | 1st week of February |
| | send the call to youth information centers of Barceloní | February |
| | Make an Event with YIC Barceloní | March |

(SS)

Work plan of the Centrul de Voluntariat Cluj Napoca

Our strategic aims:

- strengthen our role in the local community as an EVS-sending NGO;
- extend our local network of stakeholders who actively contribute to the promotion of the EVS stages;
- enlarge our existing methods and materials for promotion of EVS in general and during the recruitment phase of the volunteers in particular;
- raise awareness about the city-twinning between Köln and Cluj-Napoca;
- network with other EVS-accredited NGOs from the sister cities of Köln.

| Opening conference in Cologne | |
|-------------------------------|--|
| December 2017 | visiting hosting projects in Cologne |
| | developing quality standards for the preparation and |

ANNEX

List of participants

Permanent participants

| sister city | First name | second name | organisation |
|--------------|------------|------------------|--|
| Thessaloniki | Anna | Alevra | Praxis |
| Cluj | Mariann | Arkosi | Centrul de Voluntariat |
| Thessaloniki | Olympia | Datsi | |
| Köln | Ulla | Eberhard | Kölner Freiwilligen Agentur |
| Torino | Rosalia | Marchese | Associazione Scambieuropei |
| Tel Aviv | Anna-Maria | Meier | The Israel Volunteer Association (IVA) |
| Barcelona | Sara | Santiago Coderch | Asociación Mundus |
| Wolgograd | Ekaterina | Vitte | Icye Russia/Lastochki |
| Istanbul | Zafer | Yilmaz | Genctur |

Frequent participants

| | | | |
|-----------------|----------|----------------|---|
| EVS volunteer | Akku | Diusenova | Bundesverband / ICYE Lastochki |
| EVS volunteer | Ilgiz | Khaiarov | KIDs, sent by ICYE Lastochki |
| EVS volunteer | Giulia | Micheli | KIDs, sent by Scambieuropei |
| EVS volunteer | Tizian | Ruckenbauer | Don Bosco Club, sent by Logo |
| EVS volunteer | Kilian | Schayani | from Köln, sent to Cluj, Centrul de Voluntariat |
| EVS volunteer | Leonie | Sendker | from Köln, sent to Thessaloniki, Mediart |
| hosting project | Meike | Wulf | Bundesverband Information und Beratung für NS-Verfolgte |
| hosting project | Matthias | Marienfeld | Don Bosco Club |
| hosting project | Michaela | Pawlik | Elisabeth-Fry-Haus |
| hosting project | Dominik | Tump | Kinder- und Jugendpädagogische Einrichtung der Stadt Köln (KidS) |
| municipality | Lydia | Klütsch | Stadt Köln |
| city-twinning | Fritz | Schröer-Senker | CologneAlliance, Gesellschaft zur Förderung der Städtepartnerschaften der Stadt Köln e.V. |
| Barcelona | Oliver | Grebe | Verein zur Förderung der Städtepartnerschaft Köln – Barcelona |
| Istanbul | Sönke | Peters | Verein zur Förderung der Städtepartnerschaft Köln – Istanbul |
| Thessaloniki | Jutta | Lauth Bacas | Filia – Gesellschaft zur Förderung der Städtepartnerschaft Köln-Thessaloniki e.V. |
| Wolgograd | Eva | Aras | Verein zur Förderung der Städtepartnerschaft Köln – Wolgograd |
| staff | Susanne | Freisberg | Kölner Freiwilligen Agentur |
| staff | Susanne | Hauke | Kölner Freiwilligen Agentur |
| volunteer | Sabine | Joó | Kölner Freiwilligen Agentur |
| staff | Kerstin | Kau | Kölner Freiwilligen Agentur |
| board | Barbara | Maubach | Kölner Freiwilligen Agentur |
| volunteer | Ulla | Mialkas | Kölner Freiwilligen Agentur |
| volunteer | Karla | Wieland | Kölner Freiwilligen Agentur |

The Strategic EVS: Project description

To enlarge international volunteering between sister cities

Duration: 01.09.2017 until 31.08.2020

| | |
|---|----------------------------|
| Kölner Freiwilligen Agentur e.V. | |
| Clemensstr. 7 | 50676 Köln |
| Tel: 0221 - 888 278 - 0 | Fax: 0221 - 888 278 - 10 |
| E-Mail: info@koeln-freiwillig.de | |
| www.koeln-freiwillig.de | |
| Spendenkonto | GENODED1CGN Kölner Bank eG |
| DE02 3716 0087 0421 0300 49 | |

Date: 13.02.2018

Main EVS-Activities

Sending volunteers to Cologne

Young volunteers, coming from the sister cities of Köln, making an EVS in hosting projects in Köln.

Numbers:

- In 2017/18: 4 volunteers (EVS from 1.10.2017 until 31.08.2018)
- In 2018/19: 6 volunteers (EVS from 1.9.2018 until 31.08.2019)
- In 2019/20: 8 volunteers (EVS from 1.9.2019 until 31.07.2020)

All together 18 volunteers

Each sending organization

- runs a local campaign to find volunteers from the sister city.
- sends 9 (6 to 12) applications to the Cologne Volunteer Center.
- sends 3 (2 to 4) volunteers to hosting projects of the Cologne Volunteer Center.

Complementary Activities

80% grant. 10% own contribution. 10% municipality of Köln.

CA1: Opening conference in Cologne

5 days/4 nights, 12.-16.12.2017.

- visiting hosting projects in Cologne
- developing quality standards for the preparation and debriefing of the volunteers
- developing instruments for evaluation of EVS-activities
- developing instruments for local campaigns to find volunteers

Involved: 8 cities

Budget: 6.369,80 €.

Eligible for

- Flights (reimbursement 90%), accommodation, food, technical

CA2: contacts to the municipality of Köln und to the sister-cities-associations

4 – 6 talks in Köln in autumn 2017.

- to work out how Köln municipality and the network of sister cities can promote European citizenship through international volunteering

Budget: 0

CA3: Campaign in Köln to find new hosting projects

4 Workshops in Köln in 2018 and 2019, each 3 days.

- Presenting EVS with sister cities
- To discuss how municipalities can promote European citizenship through international volunteering

Budget: 1.900 €.

Eligible for

- room, food, technical

CA4: Campaign in the sister city to find volunteers

Jan-April 2018 and Jan-April 2019 and Jan-April 2020.

- Research of institutions that teach German or that promote German culture
- Finding multipliers who have contact to potential volunteers
- Compiling info-material and presentations
- Making mailings to young people and presentations at schools or universities

Involved: 7 cities

Budget in 2018: 400 each sending organization. Budget in 2019: 400 each sending organization.

Eligible for

- Fee (not for personal staff) or material

CA5: Workshops in the sisters cities where the municipalities are involved

2 Workshops in sister cities: one in 2018 in Tel Aviv and one 2019 in Thessaloniki.

Each 4 days/3 nights.

- Presenting EVS with sister cities
- To discuss how municipalities can promote European citizenship through international volunteering

Possibly in addition:

- Sharing good practice in recruiting volunteers
- Visiting hosting projects

Involved: 8 cities and each time 7 participants from abroad.

Budget in 2018: 8.130 €. Budget in 2019: 8.130 €

Eligible for

- flights (up to 300 €, reimbursement 90%), accommodation, food

CA6: Closing conference in Cologne

4 days/3 nights, spring 2020.

- visiting new hosting projects in Cologne
- dissemination of results, evaluation of the project and conclusion for the future cooperation

Involved: 8 cities

Budget: 5.990 €.

Eligible for

- Flights(up to 280 €, reimbursement 90%), accommodation, food